

## Aim

To be aware of the stereotyping in the media

## Materials

Enough copies of recent newspapers for the group to share

## Time

Total time should be around 15 minutes

Bring a collection of a wide variety of current newspapers and divide the group into 6 smaller groups. Each group is given an area below and asked to collate articles referring to their region:

Middle East

Western Europe

Central and Eastern Europe

Africa

Asia and Australia

America North and South

Each group has to decide what are the dominant themes emerging from their region and share this with the others.

- Which area was best covered.

Which area was least covered? Why do you think this is?

- How were developing countries portrayed? Do you think the media accurately represents life there?

- Are there any stories in particular which reinforces stereotypes of that country?

It might be useful to have travel brochures from developing countries to contrast the differing images projected of developing countries. Why is it hard to get a balanced picture of a country? What biases are involved?



GROUP ACTIVITIES: The role of the media